



## केन्द्रीय माध्यमिक शिक्षा बोर्ड

(मानव संसाधन विकास मंत्रालय, भारत सरकार, के अधीन एक स्वायत्त संगठन)

शिक्षा सदन, 17, इन्स्टिट्यूशनल क्षेत्र, राउज एवेन्यु, दिल्ली-110002.

## CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organization under the Union Ministry of Human Resource Development, Govt. of India)  
"Shiksha Sadan", 17, Institutional Area, Rouse Avenue, Delhi-110002



CBSE/ACAD/AD(I&R)/2015

10<sup>th</sup> September, 2015

Circular No. Acad-60/2015

### MISSION FOR ACHIEVEMENT

*Sarva Shiksha Abhiyaan*

[The Education for All Movement]

Ministry of Human Resources Development, Government of India

The Government of India's directive, requires that all schools may frame a statement, containing the goals to be achieved by their institutions, while the nation approaches the 75<sup>th</sup> year after independence in 2022. Therefore, School Heads may also ensure that their school's MISSION STATEMENT is prominently posted on the homepage of the schools' website and reflected in all official publications, namely, letter head, circulars, notices and bulletins, diary, calendar and yearbook etc.

A **Mission Statement** is a formal written summary of values and goals to clearly outline what the school represents and what its goals are.

**WHY have a strong Mission Statement?** When schools are building and working to sustain their image, one of the most important considerations is their mission. A well thought out and well drafted Mission Statement provides them the focus, direction and motivation to achieve excellence through their curriculum. It also represents their values, and thereby, influences the work culture for students, teachers and stakeholders. Please see guidelines in the annexure.

CBSE, therefore, advises all School Heads to do the needful for the MISSION STATEMENT to be prominently displayed on the homepage of their school website at the earliest. For this, schools may refer to the guidelines developed by NCERT enclosed with the circular. For further clarifications, please write to: [rajeswary.cbse@gmail.com](mailto:rajeswary.cbse@gmail.com) or call: 011-23231248.

S/d-

(Ms. Sugandh Sharma)

Additional Director (Research and Innovation)

Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, N D-16
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309.
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054.
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017.
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim – 737101.
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar – 791 111
7. The Director of Education, Govt. of A&N Islands, Port Blair - 744101.
8. The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Island
9. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini
10. The Additional Director General of Army Education, A –Wing, Sena Bhawan, DHQ, PO, New Delhi-110001.
11. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
12. The Under Secretary (EE-1), MHRD, Govt. of India, Department of SE&L, Shastri Bhawan, New Delhi-110001
13. All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions.
14. All Associate Professor & Additional Directors/Advisors/Consultants
15. All Joint Director/Deputy Director/Assistant Director, CBSE
16. Incharge IT Unit with the request to put this circular on the CBSE Academic website.
17. The Assistant Librarian, CBSE
18. The Public Relations Officer, CBSE
19. PS to Chairperson, CBSE
20. PS to Secretary, CBSE
21. PS to Controller of Examinations, CBSE
22. PS to Director (Special Exams and CTET), CBSE
23. PA to JS & IC (A & T)
24. PA to AD & IC (R&I)
25. PS to Director (Information Technology)

S/d-

**Additional Director (Research & Innovation)**